

2017 Media Kit

Katy Christian Magazine & Fort Bend Christian Magazine



KATY CHRISTIAN MAGAZINE

Family Friendly News with an Eternal Purpose

Inside this Issue:

First Annual Katy
Resurrection Run

When Your
Marriage Goes
Through a
Busy Season

The Re-Modelista

Facing the
Social Media
Challenge



FORT BEND CHRISTIAN MAGAZINE

Family Friendly News with an Eternal Purpose

Inside this Issue:

Be Unique

Confident, Secure & with Direction

'Holy Smokers' Use
Barbecue, Crawfish to
Shepherd Less Fortunate

The Power
of Imperfection

What is the
Six Deal



2017 Advertising Rates

Size	1x	3x	6x
Full Page	\$1,800	\$1,700	\$1,600
2/3 Page	\$1,550	\$1,450	\$1,325
1/2 Page	\$1,200	\$1,125	\$1,050
1/3 Page	\$925	\$875	\$825
1/4 Page	\$775	\$675	\$600

Premium Positions	
Back Cover	\$3,025
Centerfold	\$3,550
Inside Front Cover	\$2,750
Inside Back Cover	\$2,200

Available Discounts

- Per insertion (every other month)
- Both magazines - 15% discount
- Year paid in advance - 10% discount
- Six months paid in advance - 5% discount

Katy Christian Magazine

First Published: 2005

Frequency: Six times per year.

(February, April, June, August, October, and December)

Distribution: Mailed to 32,000 homes and more than 1,000 areas businesses. Also available at more than 350 locations throughout Katy, West Houston, and Fulshear.

Fort Bend Christian Magazine

First Published: 2014

Frequency: Six times per year.

(February, April, June, August, October, and December)

Distribution: Mailed to 32,000 homes and more than 1,000 areas businesses. Also available at more than 350 locations throughout Sugar Land, Missouri City, Richmond, Rosenberg, and Stafford.

Contact Us

650 West Bough, Ste. 150-170
 Houston, TX 77024
 (281) 741-8317
 joseph@houstonchristianmagazine.com



Distribution

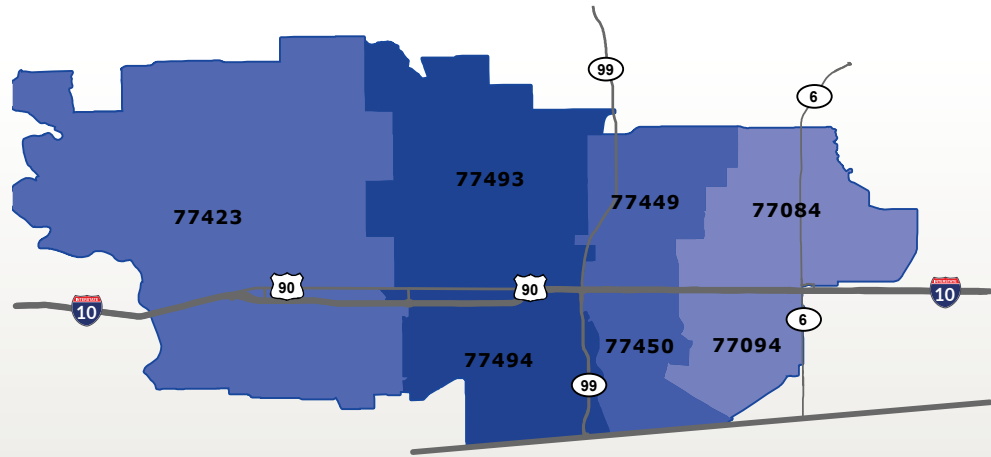
Increase your advertising reach with direct mail. Each publication reaches more than 32,000 homes and 1,000 areas businesses through direct mail. You can also find us in more than 350 locations in the greater Houston area.

Demographics

- Combined household income of \$103,000 or greater
- More than two people living in the home

Katy Christian Magazine

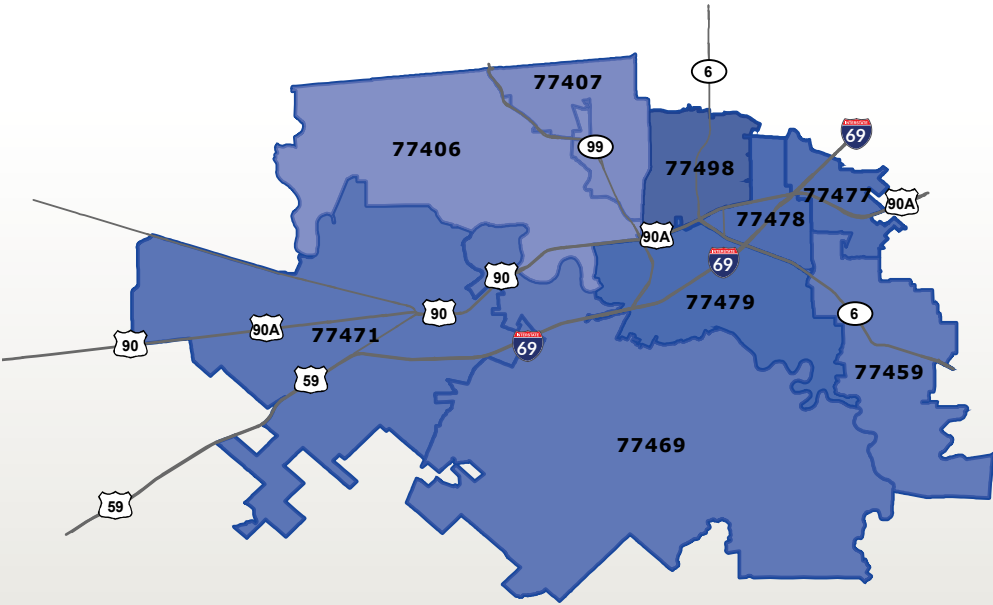
Katy Christian Magazine reaches over 32,000 homes in Katy, West Houston, and Fulshear.



Zip Codes: 77423, 77449, 77450, 77493, 77494, 77094, 77084.

Fort Bend Christian Magazine

Fort Bend Christian Magazine reaches over 32,000 homes in Sugar Land, Missouri City, Stafford, Richmond, and Rosenberg.



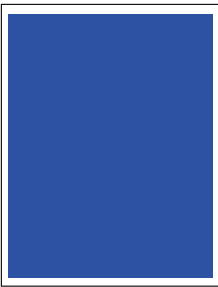
Zip Codes: 77459, 77477, 77478, 77479, 77471, 77469, 77406, 77407, 77498.

Ad Sizes

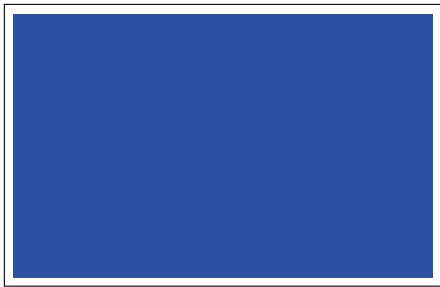
Size	standard	with bleed
Centerfold	16.25" x 11.375"	17.25" x 11.375"
Full Page	7.875" x 10.375"	8.875" x 11.375"
2/3 Page Vertical	5.25" x 10.375"	N/A
2/3 Page Horizontal	7.875" x 6.875"	N/A
1/2 Page Vertical	3.875" x 10.375"	N/A
1/2 Page Horizontal	7.875" x 5.15"	N/A
1/3 Page Vertical	3.875" x 6.875"	N/A
1/3 Page Horizontal	7.875" x 3.875"	N/A
1/4 Page	3.875" x 5.15"	N/A

Ad Submission Guidelines

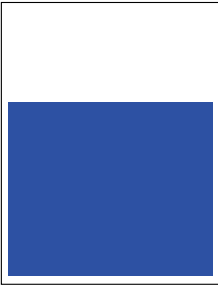
- All advertising materials should be submitted as Adobe PDF files.
- Please do not send native documents (InDesign, Illustrator, Photoshop, Publisher, etc.). If you need help converting these files, please contact our prepress team.
- For files created in Adobe Illustrator, fonts must be converted to outlines.
- All images should be CMYK and a minimum of 300 dpi.
- An 1/8" bleed should be applied to all full-page ads



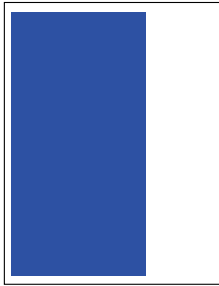
Full Page (with bleed)
8.875" x 11.375"



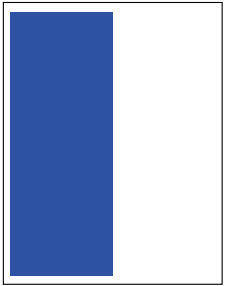
Centerfold (with bleed)
17.25" x 11.375"



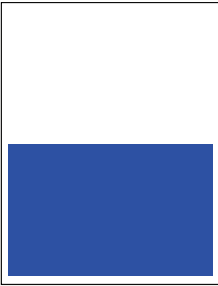
2/3 Page (Horizontal)
7.875" x 6.875"



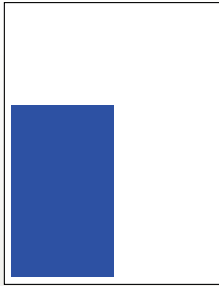
2/3 Page (Vertical)
5.25" x 10.375"



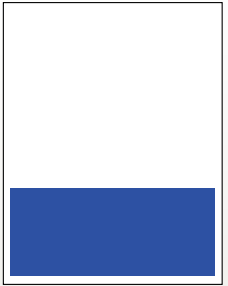
1/2 Page (Vertical)
3.875" x 10.375"



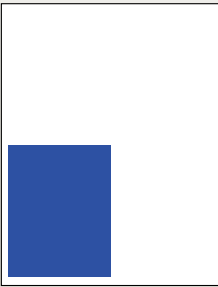
1/2 Page (Horizontal)
7.875" x 5.15"



1/3 Page (Vertical)
3.875" x 6.875"



1/3 Page (Horizontal)
7.875" x 3.875"



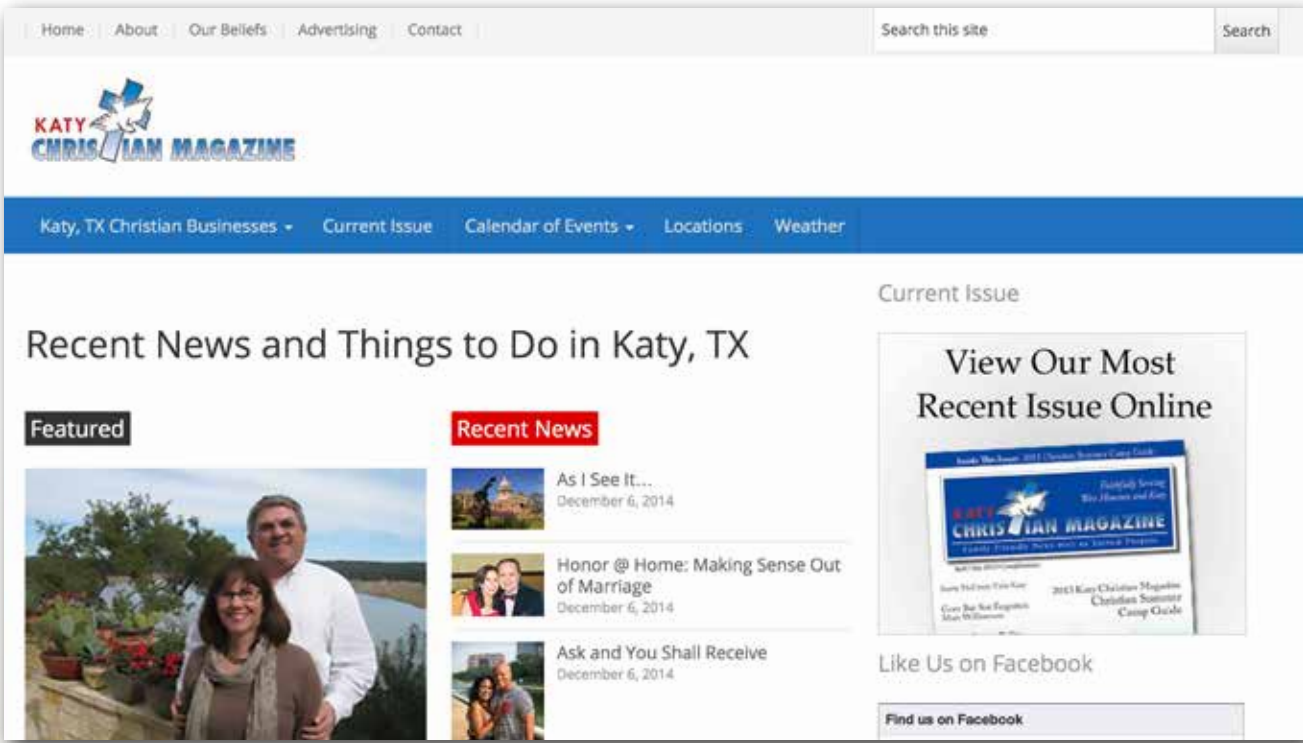
1/4 Page
3.875" x 5.15"

Website Advertising

Increase your reach with online advertising. Banner ads are available for throughout the Katy Christian Magazine and Fort Bend Christian Magazine websites with category-specific and run of site options available.

Banner Position	Cost
Home Page <i>(Leaderboard)</i>	\$250/month
Category Sponsor <i>(Leaderboard)</i>	\$250/month
Run of Site <i>(Inline Rectangle)</i>	\$150/month

Banner Type	Size
Leaderboard	728 x 90 pixels
Inline Rectangle	300 x 250 pixels



Business Directory Listing

\$35.00/month*
*Free with paid ad in magazine

Visit Us Online

Katy Christian Magazine
katychristianmagazine.com
facebook.com/katychristianmagazine.com

Fort Bend Christian Magazine
fortbendchristianmagazine.com
facebook.com/fortbendchristianmagazine.com

Insertion Order

Sales Rep: _____

Date: _____ Type: New Ad Renewal

Advertiser Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Phone Number: _____ Email: _____

Website: _____

Size

- Centerfold
- Full Page
- 2/3 Page
- Vertical
- Horizontal
- 1/2 Page
- 1/3 Page
- 1/4 Page
- Website Banner
- Business Directory Listing

Format

Positioning

- Back Cover
- Back Insider Cover
- Front Inside Cover
- Page _____

Publication Katy Christian Magazine

Fort Bend Christian Magazine

Run Dates

Number of Insertions: _____ Ad runs from _____ through _____

Investment

Cost Per Insertion: \$ _____ Amount Received: \$ _____

Total Cost: \$ _____ Amount Due: \$ _____

I have read all of the provisions, terms, and conditions of this agreement and upon my signature authorize Katy Christian Magazine and/or Fort Bend Christian Magazine to publish advertising as set out on this page.

Authorized By (Advertiser) _____

Date _____

Faithfully Serving West Houston, Katy, and Fulshear



KATY CHRISTIAN MAGAZINE
Family Friendly News with an Eternal Purpose

Inside this Issue:

- First Annual Katy Resurrection Run
- When Your Marriage Goes Through a Busy Season
- The Re-Modelista

Facing the Social Media Challenge



February / March 2017

KatyChristianMagazine.com
For Advertising Information,
Call (281) 497-6455

RESIDENTIAL POSTAL CUSTOMER ***** EPCWSS *****
PRESORTED MAIL PERMIT NO. 38
FORT BEND, TX 77459

Faithfully Serving Sugar Land, Missouri City, Richmond, Rosenberg and Stafford



FORT BEND CHRISTIAN MAGAZINE
Family Friendly News with an Eternal Purpose

Inside this Issue:

- Cancer Patient Relies on Healthy Living, God to Bring Healing
- Sugar Land Pastor Comes Home Again to Help Bring Congregation, Neighborhood Together
- Bible Trivia
- Yes, You Are An Inspiration



August / September 2016

FortBendChristianMagazine.com
For Advertising Information,
Call (281) 497-6455

RESIDENTIAL POSTAL CUSTOMER ***** EPCWSS *****
PRESORTED MAIL PERMIT NO. 38
FORT BEND, TX 77459

Advertising Agreement

I. CONTRACT REQUIREMENTS

Katy Christian Magazine and Fort Bend Christian Magazine reserve the right of approval of copy and the acceptance or execution of an order is subject to this condition. All text, copy, and illustrations are published with the understanding that the Advertiser and the advertising agency assume full and complete responsibility/liability for all copy submitted. It is the Advertiser’s responsibility to insure that all advertising complies with the U.S. Postal Regulations. Insertion orders pertaining to advertisements containing names, pictures, and/or testimonials of living persons constitute a representation by the Advertiser and advertising agency that they have obtained the proper written consent to use thereof from all such persons. The Advertiser and the advertising agency both agree to indemnify and hold harmless Katy Christian Magazine and/or Fort Bend Christian Magazine from any and all loss arising from any claims for violation of the right of privacy, plagiarism, libel, copyright infringement, or any other claim that may arise from the publication of any copy submitted, printed or published.

The Advertiser attests that all advertisements are clearly identified by the proper trademarks or signatures of the Advertiser. Those advertisements which resemble editorial text or editorial pages will be clearly marked an “Advertisement”

II. ATTORNEY’S FEES

In the event it shall become necessary for Katy Christian Magazine and/or Fort Bend Christian Magazine to institute legal proceedings to collect unpaid charges as set forth herein, including any other services that was rendered in connection with the insertions, then and in such proceedings the unsuccessful party shall pay to the successful party reasonable attorney’s fees where permitted by law

III. PAYMENT/ CANCELLATION

Payment is due in full at time of placement of the first and last insertions of your contract. Monthly invoices will be sent to you and are due upon receipt. Unpaid invoices in excess of thirty days from date of receipt will accrue an interest rate of 1.5% to the unpaid balance. Make checks/money orders payable to :

Katy Christian Magazine or Fort Bend Christian Magazine
650 West Bough, Ste. 150-170
Houston, TX 77024

Cancellations and changes must be made in writing 30 days prior to closing dates. No cancellations will be accepted after ad closing dates. If no acceptable copy or negatives have been received by deadline, the publisher reserves the right to charge the advertiser and/or agency for the space reserved.

If the Advertiser is unable to complete his/her contract, the Advertiser will be billed for the number of paid insertions completed, at the rate of the nearest completed frequency.

IV. TERMINATION

Company (Katy Christian Magazine and/or Fort Bend Christian Magazine) reserves the right to terminate this Agreement for any reason whatsoever by Company providing a ten (10) day notice to Advertiser. In the event of termination, the sole liability of Company shall be to refund to Advertiser any (unearned) advance payment from the effective date of such termination. Advertiser may terminate this Agreement by paying Company all amounts due through the effective due date of termination, together with an amount of seventy-five percent (75%) of the remaining balance of the term of this Agreement which Advertiser would have been obligated to pay from the effective date of termination until the end of the existing Agreement term. In the event of a default by Advertiser, inasmuch as the breach of this Agreement by Advertiser will cause a serious and substantial damage to Company, and because it will be difficult if not impossible to prove the amount of such damage, Advertiser agrees that in the case of termination following any breach by Advertiser (including breach by Advertiser’s failure to make payments), Advertiser will immediately pay to Company, as liquidated damages not as a penalty, all accrued charges incurred prior to the effective date of termination, together with an additional amount equal to seventy-five percent (75%) of the remaining payments which Advertiser would have been obligated to pay from the effective date of termination until the end of the existing Agreement term, together with all sums to which Company may otherwise be entitled to under the law by virtue of said default.

V. RENEWAL TERMS

Following the initial term, this agreement will automatically renew for successive _____ terms, unless terminated earlier.

VI. TEXAS LAW TO APPLY

This Agreement shall be construed under and in accordance with the laws of Texas, and all obligations of the parties created hereunder are performable in Harris County, TX.

VII. PARTIES BOUND

This Agreement shall be binding upon and inure to the benefit of the parties hereto and their respective heirs, executors, administrators, legal representatives, successors and assigns where permitted by this Agreement.

VIII. LEGAL CONSTRUCTION

In case any one or more of the provisions contained in this Agreement shall, for any reason, be held to be invalid, illegal, or unenforceable in any respect, such invalidity, illegality, or unenforceability shall not affect any other provisions thereof and this Agreement shall be construed as if such invalid, illegal, or unenforceable provision had never been contained herein.

IV. PRIOR AGREEMENTS SUPERSEDED

This Agreement constitutes the sole and only Agreement of the parties and supersedes any prior understandings or written or oral agreement between the parties respecting the within subject matter.

IX. Authorization

I have read all of the provisions, terms, and conditions of this agreement and upon my signature authorize Katy Christian Magazine and/or Fort Bend Christian Magazine to publish advertising as set out on this page.