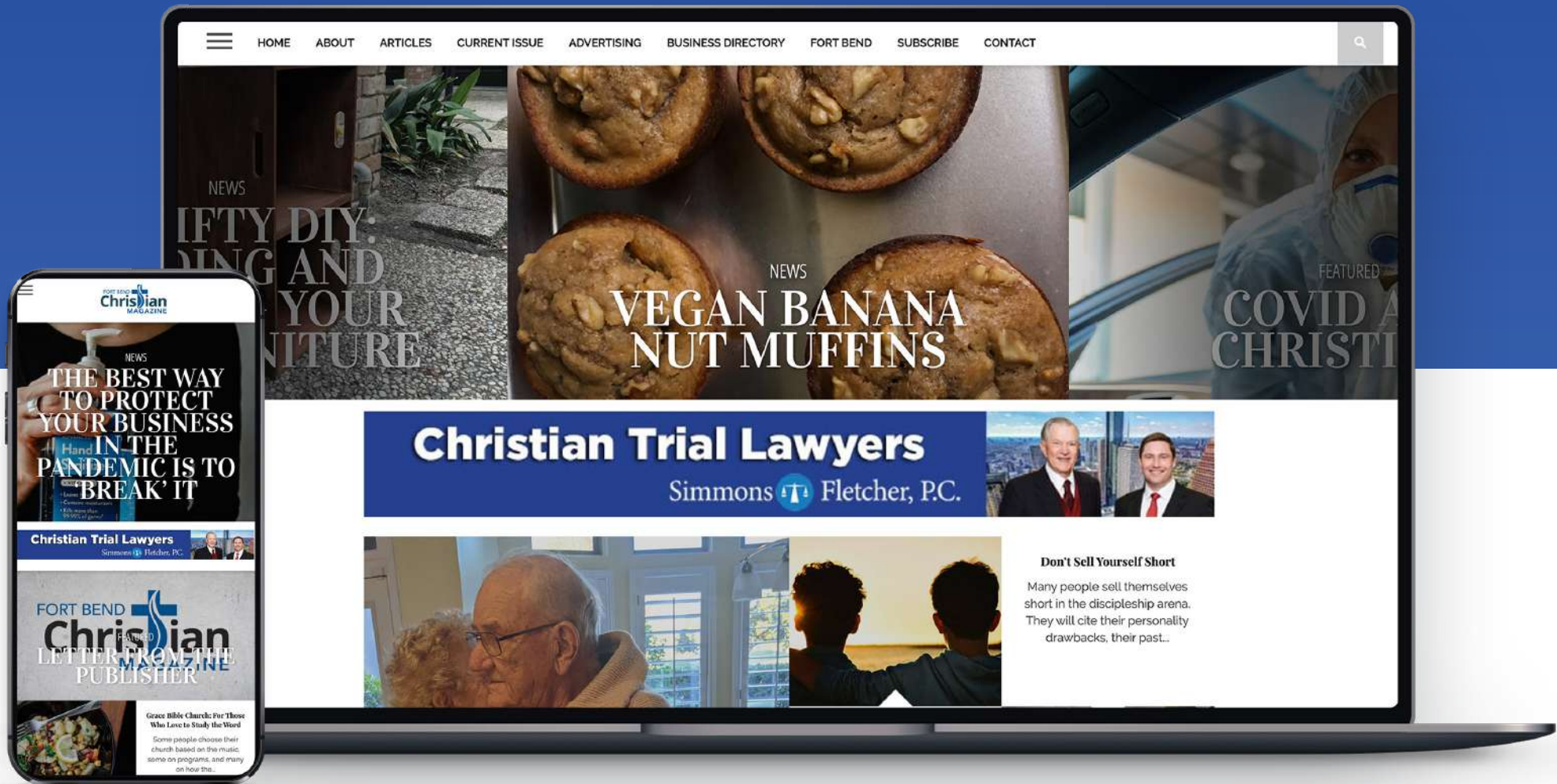


2020 Media Kit

Katy Christian Magazine & Fort Bend Christian Magazine



2020 Advertising Opportunities

Website Advertising	1 Sites	2 Sites
Banner: Homepage (Leaderboard)	\$600	\$800
Banner: Homepage (Square)	\$300	\$500
Banner: Business Category Sponsor	\$300	\$500
Banner: Run of Site	\$250	\$425
Sponsored Business Listing	\$40	\$55

Available Discounts

- Two year agreement - 15% discount
- Year paid in advance - 10% discount
- Six months paid in advance - 5% discount

Digital Sponsorship Opportunities	
Email Newsletter Sponsorship Promote your business, organization, or event in our email newsletter, sent to more than 67k subscribers twice a month.	\$300 per issue
Sponsored Social Media Post Sponsored post promoting your business, organization, or event on our Facebook and Instagram pages. Includes up to 5 images.	\$250 per post

Katy Christian Magazine

About: Serving Katy, West Houston, and surrounding areas since 2005.

Audience: Katy, West Houston, Energy Corridor, Cinco Ranch, Brookshire, Fulshear, and Simonton.

Fort Bend Christian Magazine

About: Sugar Land and surrounding areas since 2014.

Audience: Sugar Land, Missouri City, Stafford, Richmond, Rosenberg, and Fort Bend County.

Our Reach

Katy Christian Magazine and Fort Bend Christian Magazine reach over 100,000 Christian families throughout Katy, West Houston, Sugar Land, Fort Bend County and surrounding areas.

- More than **4,000 followers** on Facebook and Instagram
- **67,000** email subscribers
- Top-ranking online content for Christian news, calendar of events, business directory, employment opportunities and more.

Contact Us

Call (281) 741-8317
 joseph@houstonchristianmagazine.com
 650 West Bough, Ste. 150-170
 Houston, TX 77024



Ad Sizes & Placements

Ad Sizes	Size
Banner: Homepage (Leaderboard)	728 x 90 pixels
Banner: Homepage (Medium Rectangle)	300 x 250 pixels
Banner: Business Category Sponsor	728 x 90 pixels
Banner: Run of Site	728 x 90 pixels or 300 x 250 pixels
Sponsored Business Listing	--
Banner: Email Newsletter	600 x 150 pixels

Leaderboard – 728 x 90 pixels

Medium Rectangle
300 x 250 pixels

